



Maryland Easy Enrollment Health Insurance Program Advisory Work Group Members

Name	Organization
Alverta Steinwdel	Board Member of Maryland Society of Accounting and Tax Professionals
Benjamin Fulgencio-Turner	Primary Care Coalition of Montgomery County
Betty McGarvie-Crowley	Unitarian Universalist Legislative Ministry of Maryland
Debbie Harrison	National Business Group on Health
Deborah Rivkin	CareFirst
Evan Leiter-Mason	CASH Campaign of Maryland
Iana Capers	Centene
Jeananne Sciabarra	HealthCare Access Maryland
Jeffrey Lawson	Maryland Association of Certified Public Accountants
Jen Brock-Cancellieri	United Healthcare Workers
Kim Cammarata	Health Education and Advocacy Unit, Office of the Attorney General
Maansi Raswant	Maryland Hospital Association
Margaret Murray	Association for Community Affiliated Plans
Melissa Hurtt	Mother Earth Designs
Stephanie Klapper	Maryland Citizens Health Initiative
Shaunteria Scott	Kaiser
Stan Dorn	Families USA
Tanya Schwartz	Harbage Consulting
Terssa Healey-Conway	MedChi; AAHMCS PGCCMS
Wandra Ashley-Williams	NAACP
Debora Gorman	MD Comptroller's Office
Anne Klase	MD Comptroller's Office



To: Interested Parties
From: Maryland Health Benefit Exchange – Policy and Plan Management
Date: June 13, 2019
Re: Applicant selection criteria for participation in the Maryland Easy Enrollment Health Insurance Program Advisory Work Group.

On Monday, May 13, 2019, Governor Larry Hogan signed the Maryland Easy Enrollment Health Insurance Program (MEEHP) into law. The MEEHP establishes a facilitated enrollment pathway into insurance affordability programs by using the tax filing system to transmit information of uninsured filers from the Comptroller to MHBE for eligibility determination/enrollment. To support the efficient operation of this pathway and other requirements, the legislation requires MHBE to establish an Advisory Work Group (AWG) with diverse stakeholder representation.¹

MHBE released the MEEHP application on May 13, 2019 and applications were accepted until June 13, 2019. Given the expected volume of applications, MHBE has developed selection criteria to help evaluate submissions. For more information please see MHBE's MEEHP webpage.²

Applicant Selection Criteria

1. Application completeness
 - a. MHBE will not consider incomplete applications
2. Applicant Experience
 - a. MHBE will consider application experience within their industry, and within their represented group as factors in membership selection.
3. Applications interest group representation (if applicable)
 - a. MHBE will seek to maximize interest group representation on the advisory work group
4. Applications statement of intent
 - a. MHBE will closely consider applicants' statement of interest as a part of their application. MHBE seeks to select members who will be engaged, thoughtful, participants
5. Application contribution to MEEHP Work Group diversity
 - a. MHBE will seek to ensure Work Group representation of members with diverse backgrounds (i.e. gender, geography, etc.)

*Additionally, while not included in the legislation, MHBE will seek consumer representation on the advisory work group.

¹ http://mgaleg.maryland.gov/2019RS/Chapters_noln/CH_424_sb0802e.pdf

² <https://www.marylandhbe.com/policy-legislation/work-groups/maryland-easy-enrollment-work-group/>