



NABCA

THE U.S. ALCOHOL REGULATORY LANDSCAPE

NABCA presentation to the Maryland Task Force to
Study State Alcohol Regulation, Enforcement,
Safety & Public Health

Steven Schmidt, Sr. VP of Public Policy
Neal Insley, Sr. VP General Counsel

November 27, 2018



NABCA

NATIONAL ALCOHOL BEVERAGE
CONTROL ASSOCIATION

- Established in 1938
- Represent "Control Systems" jurisdictions with direct role in sale cycle (wholesale and/or retail)
- Not an advocacy or lobbying organization
- Not a beverage alcohol industry organization



MEMBERSHIP



Government
Officials

Enforcement

Public Health

All Sectors
& Tiers of
Alcohol
Industry

International

COMMON THEMES IN ALCOHOL REGULATION

Alcohol is not an ordinary commodity

The important role of science in informing and enforcing alcohol regulations

Finding the balance between public safety & commercial interests

PILLARS OF ALCOHOL REGULATION

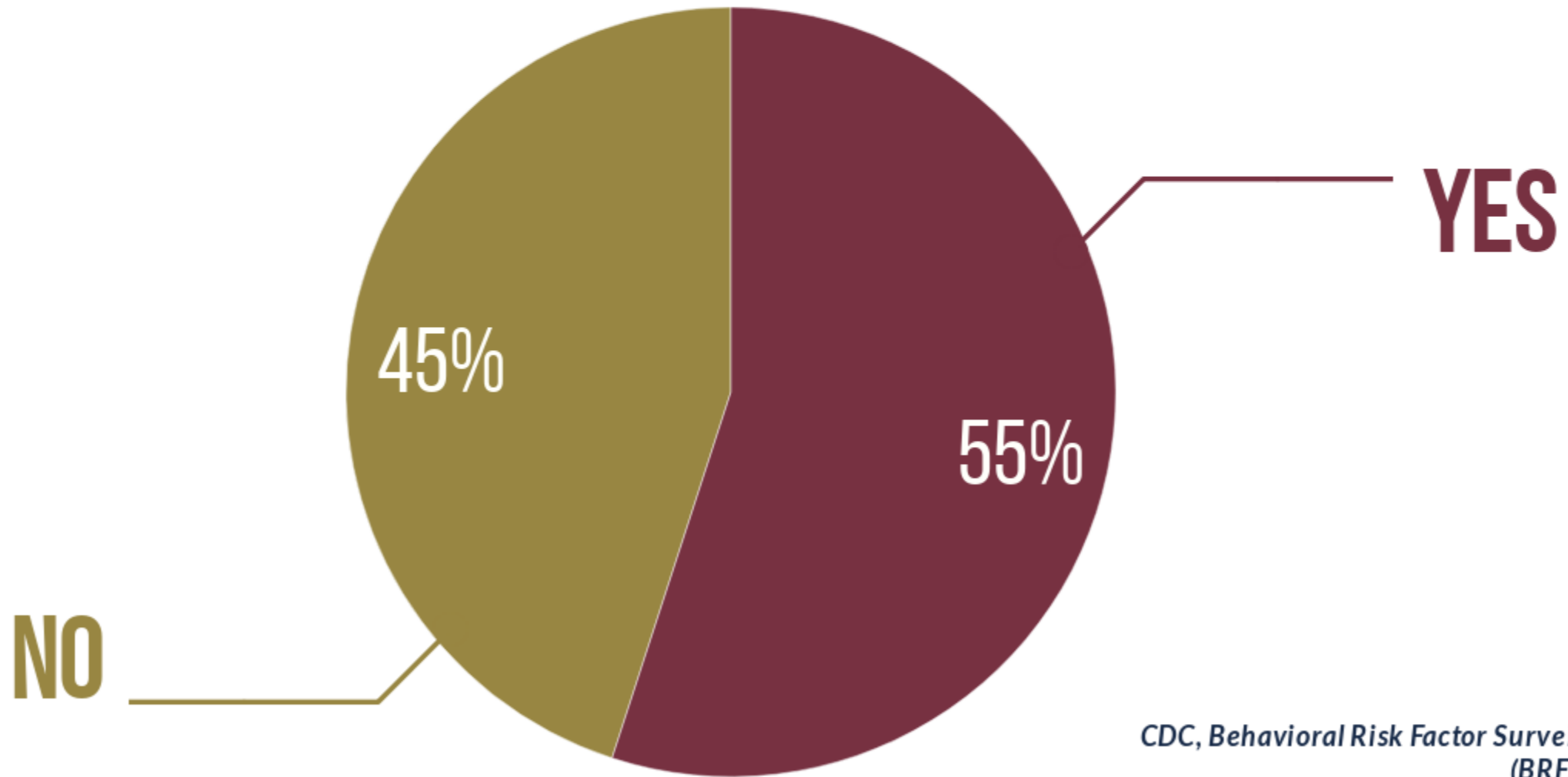
Protect public health & safety

Ensure efficient tax/revenue collections

Eliminate unfair or illegal marketing
practices

Balance interests

MARYLANDERS WHO REPORT DRINKING ANY ALCOHOLIC BEVERAGE IN THE
LAST 30 DAYS:



CDC, Behavioral Risk Factor Surveillance System
(BRFSS) 2016 Data

WHAT ALCOHOL REGULATION IMPACTS



PRODUCT



PRICE

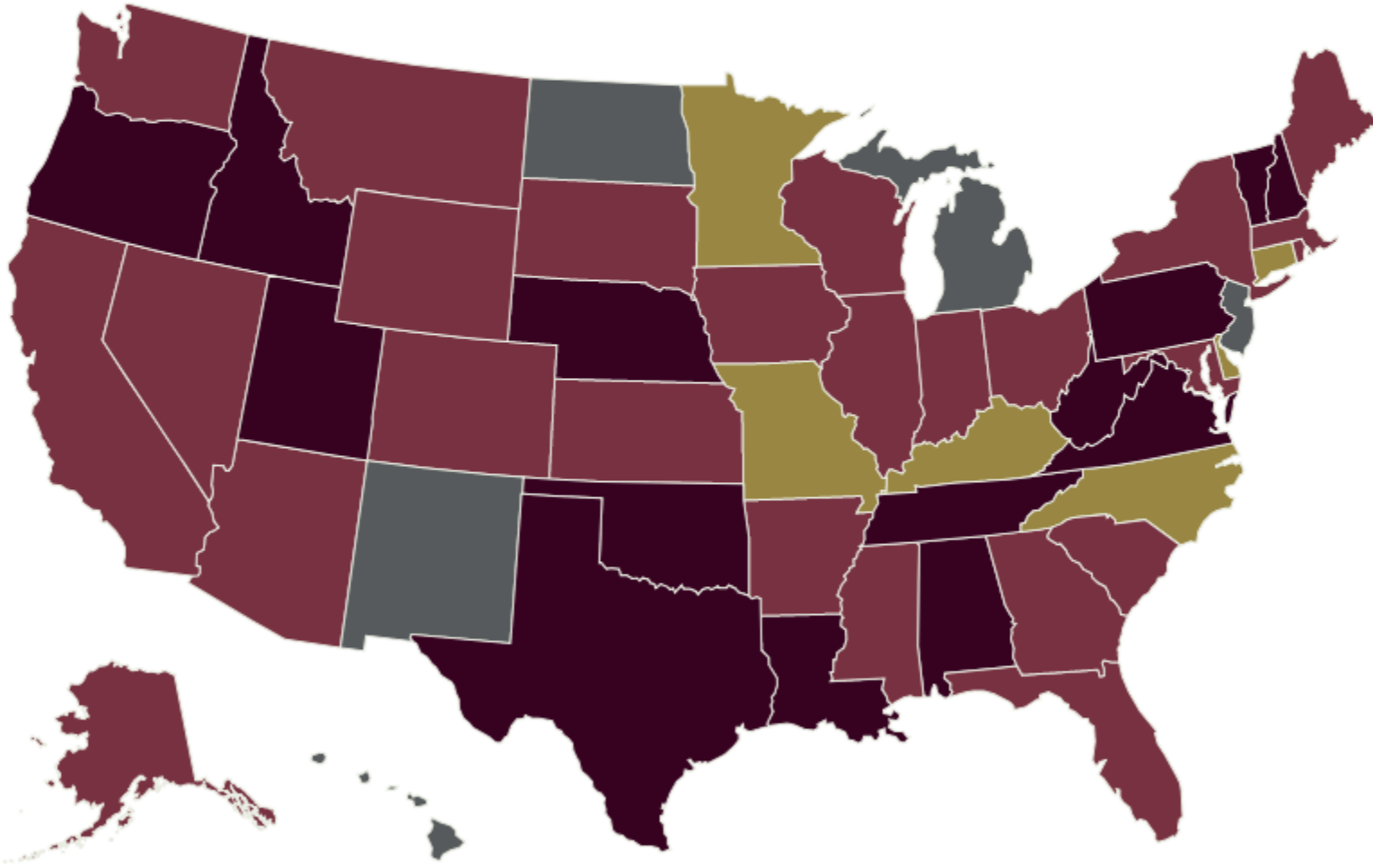


PLACE



PROMOTION

WHERE ARE REGULATORY RESPONSIBILITIES LOCATED UNDER THE EXECUTIVE BRANCH?



> Finance/Commerce/Revenue (25)

AK, AZ, AR, CA, CO, FL, GA, IL, IN, IA, KS, ME, MA, MD, MS, MT, NV, NY, OH, RI, SC, SD, WA, WI, WY

> Stand Alone (15)

AL, ID, LA, NE, NH, OK, OR, PA, TN, TX, UT, VA, VT, WV, **DC

> Public Safety/Consumer Protection (6)

CT, DE, KY, MN, MO, NC

> Licensing/Regulation/Attorney General (5)

HI, MI, NM, ND, NJ

COMPONENTS OF ALCOHOL REGULATORY ENFORCEMENT

BACKGROUND CHECKS
& INSPECTIONS

TRADE PRACTICE
VIOLATIONS

ZONING, PERMITTING &
PLANNING AUTHORITY

CRIMINAL AND NUISANCE
IN AND AROUND LICENSE
PREMISE

COMPLIANCE CHECKS,
SOURCE INVESTIGATION
OVERSERVICE
OPERATIONS

EFFICIENT ENFORCEMENT & COMPLIANCE



Resources

Resources dedicated to enforcement of alcohol regulations



Coordination

Coordination between federal, state and local agencies



Data

Collecting and evaluating data to inform regulatory practices



TRENDS IMPACTING ALCOHOL REGULATION



FINAL THOUGHTS



Alcohol is a unique commodity.



As was envisioned by the 21st Amendment, states have the power to create innovative, individualized systems based on what will be most effective for their jurisdiction.



Data and science are essential in informing and enforcing alcohol regulations.



A successful system is one that equally balances public health concerns with commercial interests.



Adequate funding is necessary to provide state and local jurisdictions the resources they need to effectively enforce regulations



THANK YOU

National Alcohol Beverage Control Association

Steve Schmidt, Sr. VP of Public Policy
steve.schmidt@nabca.org

Neal Insley, Sr. VP General Counsel
neal.insley@nabca.org