

Training

ALERT

Alcohol Law Education and Regulatory Training

Montgomery County Department of Liquor Control Licensure, Regulation and Education

Who should attend

ALERT is designed to educate Montgomery County servers, sellers, management and owners on alcohol beverage regulatory compliance. Learn how to develop responsible alcohol policies, review issues identified by enforcement agencies and have an opportunity to meet for networking among peers and county officials. ALERT is a FREE class offered twice a month. Licensees and staff are encouraged to sign up and frequently take this free training.

ALERT Seminar 10 a.m. - 1 p.m.

Second and fourth Monday of every month.

If a holiday falls on a Monday, ALERT class will be held on Tuesday
201 Edison Park Drive, Gaithersburg, MD 20878

For more information on ALERT, and to register please visit
www.montgomerycountymd.gov/dlc/alert

Call now for this free training! Seating is limited. Phone: 240-777-1999

Email: DLCLicensing@MontgomeryCountyMD.gov



Maryland State Certified Alcoholic Awareness Training

Maryland Certified Alcoholic Awareness Requirement

 On and off premises licensed businesses in Montgomery County are required by state law to have a certified person employed in a supervisory capacity present during the hours in which alcohol may be sold.

To search for state certified Alcohol Awareness trainers, please visit www.montgomerycountymd.gov/dlc/education/training

ALERT is also offered in Spanish for FREE throughout the year. For more information, call 240-777-1999.

JANUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
	New Year's Day County Offices Closed			Board of License Commissioners Hearing Scheduled		
7	ALERT TRAINING 10 a.m1 p.m.	9	10	11	12	13
*B,BWL Licenses -3 a Sun. into Mon. Except D,BWL	15 a.m. Extended Hours M. L. King Day County Offices Closed	16	17	Board of License Commissioners Hearing Scheduled	19	20
21	ALERT TRAINING 10 a.m1 p.m.	23	24	25	26	27
28	29	30	31	10 10	1 2 3 4 5 6 7 8 9 0 11 12 13 14 15 16 7 18 19 20 21 22 23	EBRUARY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28

License Renewal

Renewal applications are mailed to all licensed facilities in mid-January.

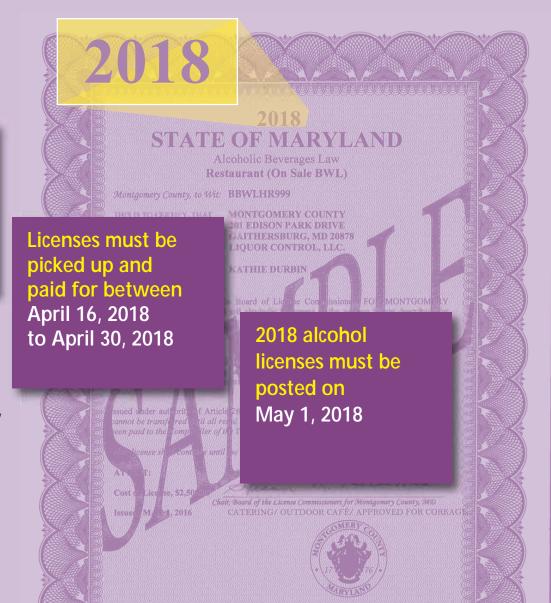
Applications for renewal of Alcoholic Beverage Licenses between February 1, 2018 and March 31, 2018

Please contact us with questions or comments

Montgomery County Department of Liquor Control
Division of Licensure, Regulation and Education
Call 240-777-1999 or e-mail DLCLicensing@MontgomeryCountyMD.gov

Renewal applications can be found online:

www.montgomerycountymd.gov/dlc/licensure/license



FEBRUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				First Day for Alcohol License Renewal Submission Board of License Commissioners Hearing Scheduled	2	3
4	5	6	7	8	9	10
11	ALERT TRAINING 10 a.m1 p.m.	13	14 Valentine's Day	Board of License Commissioners Hearing Scheduled	16	17
	19 3 a.m. Extended Hours nto Mon. President's Day County Offices Closed	20	21	22	23	24
25	ALERT TRAINING 10 a.m1 p.m.	27	28	7 14 21	1 2 3 4 5 6 8 9 1011 12 13 15 16 1718 19 20 1 22 23 2425 26 27 1	1 2 3 4 5 6 7 8 9 10 1 12 13 14 15 16 17 8 19 20 21 22 23 24 25 26 27 28 29 30 31

DLC Communication Center



Here for you!

The Montgomery County Department of Liquor Control (DLC) has enhanced the DLC general information line!

- Answering inquiries on order status, product availability and licensing
- Connecting customers with DLC experts
- Proactive outreach on order status and product availability
- Measured responsiveness to customer inquiries

MARCH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FEBRUARY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	8 9 10 11 12 13 14 7 15 16 17 18 19 20 21			Board of License Commissioners Hearing Scheduled	2	3
4	5	6	7	8	9	10
Daylight Savings Time Begins. Clocks forward, BWL Licenses lose 1 hour of sales.	ALERT TRAINING 10 a.m1 p.m.	13	14	Board of License Commissioners Hearing Scheduled	16	17 St. Patrick's Day
18	19	20	21	22	23	24
25	ALERT TRAINING 10 a.m1 p.m.	27	28	29	Last Day to Submit Alcohol License Renewal Application	31

Outdoor Cafés



Application online

Requirements

- Landlord approval required
- Contiguous to the licensed premises, enclosed in a clearly delineated area, and surrounded by a continuous barrier at least 36 inches high at its lowest point of ingress and egress; and neither on any public property nor on a public right-of-way, without the express written approval of the appropriate state, county or local governmental authority.
- On the same side of the street and extends no more than a combined total of fifty (50) feet beyond the width of the store front.

- If a public walkway exists the distance between the store front of the licensed premises and the closest point of the café area must be no more than 25 feet; and enclosed in a clearly delineated area, and surrounded by a continuous barrier at least 36 inches high at its lowest point with controlled point(s) of entrance and exit.
- Wait service must be available at outdoor café if not attached to building.

APRIL (Alcohol Awareness Month)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
Easter						
8	ALERT TRAINING 10 a.m.–1 p.m.	10	11	Board of License Commissioners Hearing Scheduled Board Votes On License Renewals	13	14
15	16 2018 Alcohol License Pickup Begins	17	18	19	20	21
22	ALERT TRAINING 10 a.m1 p.m.	24	25	26	27	28
29	Last Day to Pick Up Your 2018 Alcohol License 2017 Alcohol License expires at midnight.			4 11 18	12 13 14 15 16 17 13 19 20 21 22 23 24 20	1 2 3 4 5 5 7 8 9 1011 12 3 14 15 16 1718 19 0 21 22 23 2425 26 7 28 29 30 31

iStore

Businesses can place product orders online anytime, anywhere.

Benefits of iStore:

- Receive email reports on Mondays detailing any open or outstanding orders
- Monthly reports containing purchases and returns
- Check product inventory
- Cancel orders
- Track invoices
- Track payments
- Track returns
- Save previous orders for re-use

To get started on iStore:

Call 240-777-1900 or email: DLCiStoreHelp@MontgomeryCountyMD.gov

Placing your order through the iStore enables you to submit an order as late as 11:30 a.m. one business day before your scheduled delivery day.

You may purchase alcohol from Montgomery County Department of Liquor Control in several ways:

- iStore, visit www.montgomerycountymd.gov/dlc/istore
- Call us at 240-777-1900 between 8:00 a.m. and 4:30 p.m. Monday - Friday
- Fax your order at 240-777-1909 between 8:00 a.m. and 4:30 p.m. to be processed that day.
- Email your order to DLCOrderSection@MontgomeryCountyMD.gov between 8:00 a.m. and 4:30 p.m. to be processed that day.

Set up an account to place product orders online through iStore!

MAY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
		New Alcohol License Must be Posted		Board of License Commissioners Hearing Scheduled		
6	7	8	9	10	11	12
13	14 ALERT	15	16	17 Board of License	18	19
Mother's Day	TRAINING 10 a.m.–1 p.m.			Commissioners Hearing Scheduled		
20	21	22	23	24	25	26
	a.m. Extended Hours to Mon. Memorial Day County Offices Closed	ALERT TRAINING 10 a.m.–1 p.m.	30	31	APRIL 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JUNE 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

Self-Distribution

The State of Maryland allows small wineries, breweries and distilleries to self-distribute in Montgomery County and throughout the state of Maryland. The manufacturer must be licensed to self-distribute through the Maryland Comptroller's Office. Licensed businesses can buy product directly from these manufacturers.



Wine

State law allows licensed establishments to purchase wine directly from an in-state Maryland winery that holds a class 6 limited wine wholesale license and out-of-state wineries that hold a non-resident winery permit.

Microbrews

State law allows licensed establishments to purchase microbrews directly from an in-state Maryland brewery that holds the class 7 limited beer wholesale license and out-of-state breweries that hold a non-resident brewery permit.

Spirits

State law allows licensed establishments to purchase spirits directly from an in-state Maryland distillery that holds a class 8 liquor wholesalers license and out-of-state distilleries with a non-resident distillery permit.

JUNE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MAY 1 2 3 4 6 7 8 9 1011 7 13 14 15 16 1718 7 20 21 22 23 2425 2 27 28 29 30 31	12 8 9 10 11 12 13 14 19 15 16 17 18 19 20 21				1	2
3	4	5	6	Board of License Commissioners Hearing Scheduled	8	9
10	ALERT TRAINING 10 a.m1 p.m.	12	13	14	15	16
17	18	19	20	Board of License Commissioners Hearing Scheduled	22	23
24	ALERT TRAINING 10 a.m1 p.m.	26	27	28	29	30

Top 5 Violations

1

Underage Sales

Sale/Service of alcohol to patrons under 21.

3

After Hours

No alcoholic beverages may be sold, dispensed, consumed on premises after the hours posted on the license.

4

No Food Available

Food must be available at all times alcohol is offered for sale.

Training
Alcohol Awareness Training.
A certified person must be on the licensed premises at all times it is open to the public.



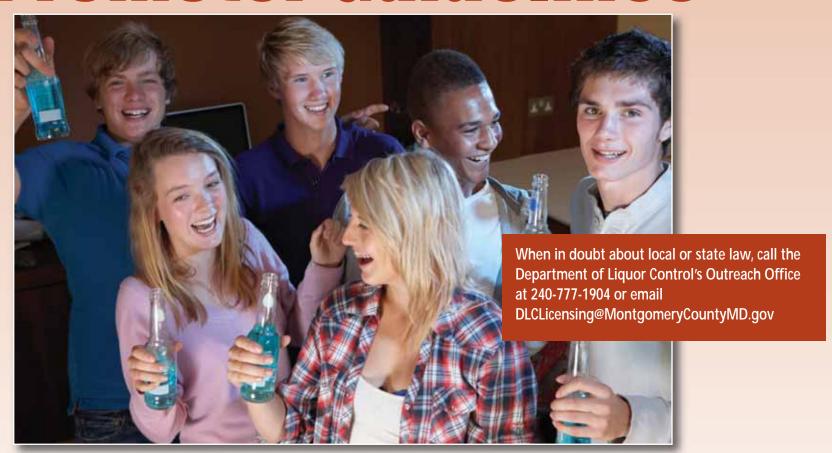
Unapproved Source/Storage. No establishment shall sell, store, or keep any alcoholic beverages on the licensed premises except those purchased from DLC or self-

distributing breweries, wineries or distilleries. Keep all receipts for two years.

JULY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
			Independence Day County Offices Closed	Board of License Commissioners Hearing Scheduled		
8	9	10	11	12	13	14
	ALERT TRAINING 10 a.m1 p.m.					
15	16	17	18	19	20	21
				Board of License Commissioners Hearing Scheduled		
22	23	24	25	26	27	28
	ALERT TRAINING 10 a.m1 p.m.					
29	30	31		JUI	NE A	UGUST 1 2 3 4
_ ,					4 5 6 7 8 9	5 6 7 8 9 10 11
						2 13 14 15 16 17 18
						9 20 21 22 23 24 25 6 27 28 29 30 31

Promoter Guidelines



- Promoters can make or break your establishment. Before hiring a promoter consider the risks involved. Ask for a promoter's references and call them. Look up past events on social media.
- Keep in mind that your license will be charged for any offenses that occur at your establishment even if a promoter is put in charge. Protect yourself by developing responsible policies for your staff and guests. Hire only responsible promoters who have strong policies in place.
- Licensees will be held responsible for anything that occurs on the licensed premises.

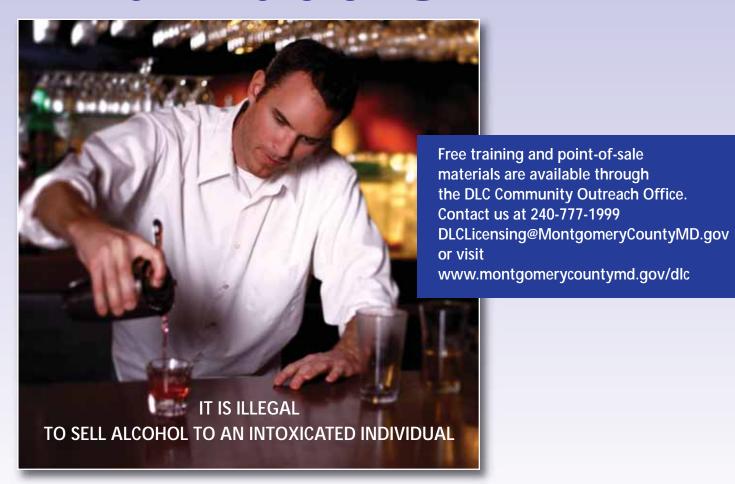
AUGUST

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JULY 1 2 3 4 5 6 8 9 10 11 12 13 14 15 16 17 18 19 20 2 22 23 24 25 26 27 28 29 30 31	4 2 3 4 5 6 7 1 9 10 11 12 13 14 1	5 2	1	Board of License Commissioners Hearing Scheduled	3	4
5	6	7	8	9	10	11
12	ALERT TRAINING 10 a.m1 p.m.	14	15	Board of License Commissioners Hearing Scheduled	17	18
19	20	21	22	23	24	25
26	ALERT TRAINING 10 a.m1 p.m.	28	29	30	31	

Sales to Intoxicated Individuals

Responsible Policies:

- Refuse service to those who appear intoxicated
- Avoid promotions that encourage over consumption
- Have a written policy listing step-by-step instructions on what a server should do if a patron becomes intoxicated
- Train staff
- Encourage food sales and nonalcoholic drinks. Place a glass of water down, without asking, to accompany the first alcoholic drink
- Publicize alcohol policies in visible locations
- Do not allow staff to consume alcohol while working



SEPTEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
AUGUST 1 2 3 5 6 7 8 9 10 12 13 14 15 16 17 19 20 21 22 23 24 26 27 28 29 30 31	11 7 8 9 1011 12 1 18 14 15 16 1718 19 2	3 0				1
	a.m. Extended Hours to Mon. Labor Day County Offices Closed	4	5	Board of License Commissioners Hearing Scheduled	7	8
9	ALERT TRAINING 10 a.m1 p.m.	11	12	13	14	15
16	17	18	19	Board of License Commissioners Hearing Scheduled	21	22
23 30	ALERT TRAINING 10 a.m.–1 p.m.	25	26	27	28	29

Stay Connected to DLC



"Like us" on Facebook

www.facebook.com/montgomerycountydepartmentofliquorcontrol



Visit us on the web

www.montgomerycountymd.gov/dlc

For more information and free resources.



"Follow us" on Twitter www.twitter.com/MoCoDLC

Get the latest information on upcoming trainings, new laws & regulations, newsletters, prevention information, DLC closings, and more! #MoCoDLC

To report an upcoming under 21 alcohol party, event, or provider. Call the SAFEline, 301-670-SAFE (7233)

To report a party in progress, call the non-emergency police line at 301-289-8000. If the party becomes dangerous or life threatening call 911.

For more information about SAFEline visit www.montgomerycountymd.gov/kis



OCTOBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
				Board of License Commissioners Hearing Scheduled		
7	8	9	10	11	12	13
	ALERT TRAINING 10 a.m1 p.m.					
14	15	16	17	18	19	20
				Board of License Commissioners Hearing Scheduled		
21	22	23	24	25	26	27
	ALERT TRAINING 10 a.m.–1 p.m.					
28	29	30	31		1	1 2 3
					2	4 5 6 7 8 9 10 11 12 13 14 15 16 17
			Halloween			18 19 20 21 22 23 24 25 26 27 28 29 30

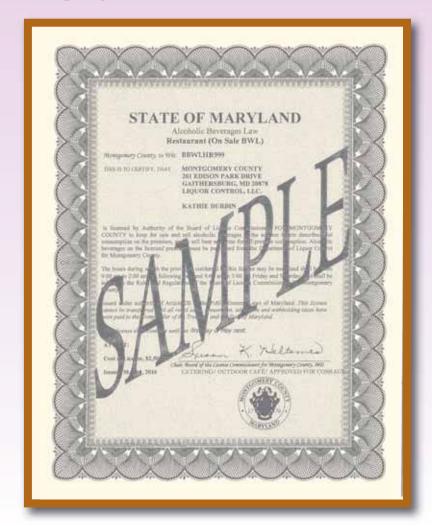
What Can Your License Do for You?

Your Alcohol License has answers to alcohol related questions you may have, such as

- Type of License
- Hours of Alcohol Sales
- Special Permits (In red at bottom of license)
 - Catering Privilege
 - Beer and Wine Sampling
 - Wine Corkage
 - Growler Privilege
 - Outdoor Cafe

To apply for a special permit, submit an application.

For more information and to apply for a special permit, please visit www.montgomerycountymd.gov/dlc/licensure/license



NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
OCTOBER 1 2 3 4 5 6 7 8 9 1011 12 13 14 15 16 1718 19 26 21 22 23 2425 26 27 28 29 30 31	3 2 3 4 5 6 0 9 10 11 12 13 1	4 15 1 22		Board of License Commissioners Hearing Scheduled	2	3
Return to Standard Time Set clocks back one hour *BWL Licenses gain 1 hour of sales	5	6	7	8	9	10
*B, BWL Licenses -3 a.s Sun. into Mon. Except D, BWL	m. Extended Hours Veterans Day (Observed) County Offices Closed	ALERT TRAINING 10 a.m1 p.m.	14	Board of License Commissioners Hearing Scheduled	16	17
18	19	20	REMINDER: Highest rate of youth drinking today. CHECK IDs!	Thanksgiving Day County Offices Closed	23	24
25	ALERT TRAINING 10 a.m1 p.m.	27	28	29	30	

Safe Rides

Uber or Lyft

- Call a car to pick you up anytime.
- Visit Uber.com or Lyft.com
- Offers a ride from the free app.

Taxi

Contact your local taxi cab for a safe ride home. Action Taxi - 301-840-1000 Barwood Taxi - 301-984-1900 Orange Taxi - 301-912-0000 Regency Cab - 301-990-9000 Sun Cab - 301-252-0575

Dryver

- "We drive your car, so you don't have to"
- Three services offered:
- 1. Personal Driver Service where a driver arrives at a customer's home and chauffeurs them in the customers vehicle anywhere they want to go, waits in the car, and takes them back home (\$16 /hr.)
- 2. Pick up service, if someone has already driven somewhere, two drivers come to take them AND their car home (\$25 car pick up + mileage), and

3. Peace of Mind Plan, which is designed for events where teams of drivers are on-site.

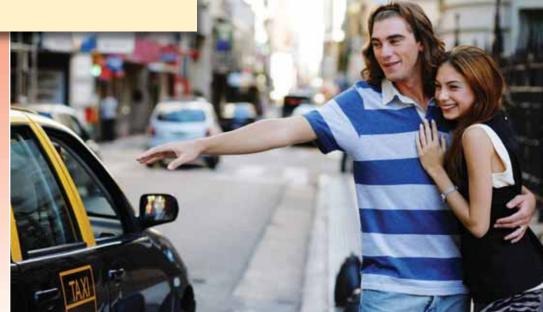
Visit www.dryver.com

SoberRide®

Metro Visit www.metroopensdoors.com to find a maps, fare information

and train/bus schedules.

Operates during the December/January holiday season, St. Patrick's Day, Cinco de Mayo, Independence Day, and Halloween. To receive a free cab ride home (up to \$30.00 fare), patrons over 21 can call 800-200-8294 (TAXI).



Ride On Bus

Instructions for Real Time Bus Arrival Info from your Cell Phone Open your phone's web browser to http://RideOnRealtime.com

• Highlight "Realtime Schedule" and hit GO

- Enter your 5-digit bus stop number and hit GO
- Ride-OnTIME will display the bus stop location and the estimated arrival times for the next five buses.

DON'T DRINK & DRIVE FIND A SAFE RIDE HOME!

Keep yourself and your community safe!

DECEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
NOVEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 13 18 19 20 21 22 23 24 25 26 27 28 29 30	0 6 7 8 9 1011 12 7 13 14 15 16 1718 19	<u>2</u> 9				1
2	3	4	5	Board of License Commissioners Hearing Scheduled	7	8
9	ALERT TRAINING 10 a.m1 p.m.	11	12	13	14	15
16	17	18	19	Board of License Commissioners Hearing Scheduled	21	22
23 30		25 nristmas Day bunty Offices Closed	26	27	28	29

MONTGOMERY COUNTY LIQUOR STORES

ASPEN HILL - 240-773-2009 13661-13665 Connecticut Ave.

BURTONSVILLE - 240-773-2007

15620 Columbia Pike

CABIN JOHN - 240-773-2005 11301 Seven Locks Road

CLARKSBURG VILLAGE - 240-773-2011

12051 Chestnut Branch Way

CLOVERLY - 240-773-2010

723 Cloverly Ave.

DARNESTOWN - 240-773-2028

12155 Darnestown Rd.

FALLS GROVF - 240-773-2018

14397E Shady Grove Rd.

FLOWER - 240-773-2056

8701-B Flower Ave

GOSHEN - 240-773-2017

20004 Goshen Road

HAMPDEN LANE (Bethesda) - 240-773-2006 WALNUT HILL - 240-773-2004

4920 Hampden Lane

KENSINGTON - 240-773-2013

3733 University Blvd.

KING FARM - 240-773-2012

302 King Farm Blvd

KINGSVIFW - 240-773-2014

18323 Leaman Farm Rd., F-1

LEISURE WORLD - 240-773-2015

3824-26 International Drive

MII FSTONF - 240-773-2016 20946 Frederick Rd., Unit D-1

MONTROSE - 240-773-2003

12015 – B Rockville Pike

MUDDY BRANCH - 240-773-2057

866 Muddy Branch Road

OI NFY - 240-773-2019

17825 Georgia Avenue

PIKE - 240-773-2055 832-836 Rockville Pike

POTOMAC - 240-773-2020

10132 River Road

ROCKVILLE (DOWNTOWN) - 240-773-2058

300 N Washington St.

SENECA MEADOWS - 240-773-2022

20650 Seneca Meadows Parkway

SILVER SPRING - 240-773-2021

8715 Colesville Road

16535 S. Frederick Rd.

WESTWOOD - 240-773-2024

5432 Westbard Avenue

WHEATON - 240-773-2025

11407 Georgia Avenue

WHITE OAK - 240-773-2026

11239 New Hampshire Avenue

Communication Center - Questions or Issues

240-777-1900

DLC@MontgomeryCountyMD.gov

iStore Help

DLCiStoreHelp@MontgomeryCountyMD.gov

Phone: 240-777-1961

Order Section

DLCOrderSection@MontgomeryCountyMD.gov Phone: 240-777-1901 Fax: 240-777-1909

Cashier Section

DLC.CSH@MontgomeryCountyMD.gov

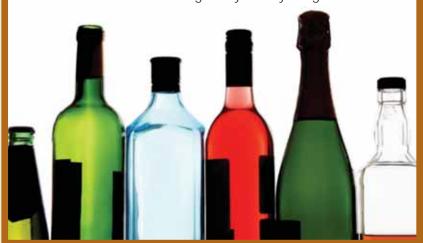
Phone: 240-777-1972

Licensure, Regulation and Education (LRE)

DLCLicensing@MontgomeryCountyMD.gov Phone: 240-777-1999 Fax: 240-777-1991

Buyer Assistance for New Products

DLCSPOrders@MontgomeryCountyMD.gov



JANUARY

1 2 3 4 5 6 7 8 9 1011 12 13 14 15 16 1718 19 20 21 22 23 2425 26 27 28 29 30 31 **FEBRUARY**

3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 **MARCH**

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 ²⁴₃₁ 25 26 27 28 29 30 **APRIL**

1 2 3 4 5 6 7 8 9 1011 12 13 14 15 16 1718 19 20 21 22 23 2425 26 27 28 29 30

MAY

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 **JUNE**

2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 30 24 25 26 27 28 29 **JULY**

1 2 3 4 5 6 7 8 9 1011 12 13 14 15 16 1718 19 20 21 22 23 2425 26 27 28 29 30 31 **AUGUST**

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

SEPTEMBER

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 **OCTOBER**

1 2 3 4 5 6 7 8 9 1011 12 13 14 15 16 1718 19 20 21 22 23 2425 26 27 28 29 30 31 **NOVEMBER**

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 **DECEMBER**

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



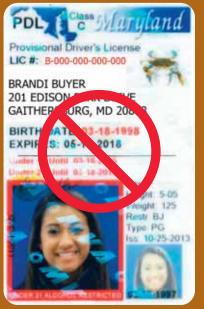
Montgomery County Department of Liquor Control www.montgomerycountymd.gov/dlc

Responsible Practices

- ALWAYS ask for an ID
- ✓ NEVER accept an expired ID card
- ✓ READ AND LOOK at the photo on the ID
- ✓ VERTICAL IDs are issued to minors under 21
- A VERTICAL ID should be a RED FLAG! Stop, re-look and ask questons
- ✓ ACCEPTABLE forms of ID:
 - State Issued Drivers License
 - State Issued MVA ID card
 - Military ID
 - Passport
 - Immigration Card

If you weren't born on or before TODAY'S DATE in 2000 then you CAN'T buy TOBACCO! You must be 18 to purchase tobacco products.





If you weren't born on or before TODAY'S DATE in 1997 then you CAN'T buy ALCOHOL! You must be 21 to purchase alcohol.