Policy Area 5
Governance and Accountability

Policy Area:

Research shows that, beyond a threshold level, how funds for education are spent is at least as important as how much is spent in determining student achievement and funding equity. The Commission on Innovation and Excellence in Education’s recommendations call for a substantial increase in funding for Maryland schools in order to implement strategies for greatly improving student achievement and equity. These recommended strategies have proven to be highly successful in the top performing countries and, for the most part, in Massachusetts, the only state in the US that performs at a high standard internationally.

Almost two decades ago, a predecessor commission, the Thornton Commission, recommended increased funding for PreK-12 education in Maryland. While there was some increase in student achievement on state standardized tests as the funding was phased in, unfortunately this funding did not produce significant increases in student outcomes, especially on NAEP where Maryland students continue to rank in the middle of the pack in comparison to students in the other 49 states. Moreover, the Thornton funding did little to eliminate achievement gaps based on income, race and disability. This must not be replicated with the Commission on Innovation and Excellence in Education’s recommendations. It is imperative that a strong system of accountability be put in place to give the public confidence that its increased investment in PreK-12 education will lead to a system that performs as well as the best education systems in the world.

The recommendations of this Commission amount to a proposal to substantially redesign Maryland’s education system for high performance. Many agencies and institutions at all levels of Maryland government have key roles to play in bringing this new system into being. Fundamental changes in institutional culture and in established ways of doing things will be required. Some will resist these changes and would prefer to use new funds to do more of what they have been doing. This must not be allowed to happen. All of the institutions and agencies involved will have to work in concert within the context of one coherent plan and be held accountable for playing their respective roles in implementing the Commission’s redesign of the PreK-12 education system in Maryland. The governance and accountability proposals that follow are based on the idea that this will happen only if there is an Oversight Board with the authority to make certain that the new funds are used to implement the Commission’s recommendations with fidelity.
Element Detail 5a

**Element:** There will be an Independent Oversight Board with authority to develop a comprehensive plan for implementing the Commission’s recommendations and then hold all the State and local institutions and agencies involved in that plan accountable for carrying out their assigned roles. The Independent Oversight Board will sunset at the end of the implementation period specified in the enabling legislation.

1. **Membership and appointments:** The Oversight Board will consist of seven members, appointed by the Governor with the consent of the Senate. The members will include experts in preK-12 policy with knowledge of the strategies used by the top performing states and countries to get to world class performance, and leaders with proven records of implementing systemic change in complex organizations. The seven individuals will be chosen from a slate presented by a nominating committee of six individuals, two appointed by each of the Governor, the President and the Speaker. Members of the nominating committee should also have knowledge of pre-K-12 policy, the strategies used by the top performing states and nations and systemic change in complex organizations. Should any member of the Oversight Board be unwilling or unable to serve until the Body sunsets, the same procedure would be used to select replacements as was used to create the initial membership.

2. **Staffing:** The Oversight Board will have an executive director and a staff of about 15 people.

3. **Authority and Functions:** The Oversight Board is not intended to usurp the operational authority of the MSDE, GWDB, MHEC, Commerce, DLLR, higher education institutions, or any other State agency or entity that will be involved in implementing the legislation. Likewise, it is not intended to replace day-to-day decision-making by local boards of education and superintendents. It is instead intended to develop, with input from those State and local agencies and entities, a comprehensive plan for implementing the legislation and then to hold these State and local agencies and entities accountable for their assigned roles in implementation by reviewing and approving the policies, plans and operations of each agency and entity for compliance with the overall plan; monitoring implementation; and gathering and analyzing data on results. It will also assess the adequacy of resources available to achieve the plan’s goals on student achievement. The Oversight Body will report on those results and recommend corrective actions to the Governor, the Assembly and the public. If, in the judgement of the Oversight Board, action by the Governor and legislature is needed to improve implementation of the enabling legislation while implementation is underway, it will say so.
Specifically, the Oversight Board will:

a) With input from the State and local agencies and state entities charged with implementing the legislation, including those named above, develop a Comprehensive Implementation Plan—including a timeline with key milestones for the year-by-year implementation of the enabling legislation.

b) **Develop guidelines and criteria for State agencies, local school systems, and other entities to submit detailed implementation plans** consistent with the Comprehensive Implementation Plan to the Oversight Board.

c) **Review and approve State agency, local school system, and other entity implementation plans** and related instruments for consistency with legislative intent and the Comprehensive Implementation Plan. Among such plans and instruments will be, for example:

1. Plans from MHEC and MSDE for redesigning the process for accrediting teacher education programs in the State using criteria consistent with the Commission’s proposals for strengthening teacher education in Maryland.

2. Documents accrediting and approving particular teacher education programs in Maryland higher education institutions following review of their programs by MHEC and MSDE.

3. Plans from MHEC and MSDE for making awards to collaboratives of teacher education institutions and school districts for the purpose of working jointly on improving the quality of beginning teachers in Maryland.

4. MSDE’s plans for expansion of PreK for four- and three-year-olds and the expansion and coordination of Judy Centers and Family Resource Centers.

5. The criteria that MSDE will use to determine whether the department will approve the career ladder plans offered by the school districts.

6. MSDE’s plan for the selection, assembly and deployment of Expert Review Teams to review in detail the operation of schools and districts in which the average student or groups of historically underserved students are not making progress at a rate likely to enable them to achieve a CCRR endorsement by the end of grade 10. The MSDE plan will, among other things, include issues to be addressed by the team, data to be collected, timing of school and district visits and the nature of the reports to be provided as well as the responsibilities of the Expert Review Team in relation to the use of their reports as part of the process of initial and subsequent funding of the
school and district under the terms of the enabling legislation (see item 7 immediately below). While the reports of the Expert Review Teams will be used for accountability purposes, these outside reviews are intended to provide a strong, credible source of expertise that will prove supportive and helpful to the schools and districts they advise.

7) MSDE plan for integrating the work of the Expert Review Teams with the review and approval of district annual performance and plans and the release of funds in connection with that process (see 8 below and Element 5e);

8) Criteria on which MSDE will review and recommend approval (or disapproval) of local school system implementation plans and release of a portion of new funds to school districts contingent on implementation of plans and, after the legislation has been implemented for 5 years, student performance (see Element 5e);

9) MSDE plan for training Maryland teachers, school leaders, administrators, school boards, deans of teacher preparation programs and members of the Professional Standards Board on the Commission’s recommendations;

10) GWDB/CTE Committee standards and strategies for the development of rigorous CTE pathways including apprenticeships or other meaningful workplace experiences leading to industry–recognized credentials;

11) GWDB/CTE Committee benchmarks and targets to measure the success of CTE programs against state CTE goals and international standards; and

12) GWDB/CTE Committee plan for integrating and redeveloping high school and postsecondary career and technical education programs into rigorous and articulated pathways

d) Monitor implementation efforts against the comprehensive plan and schedule, coordinate between agencies, and work with the respective agencies and entities to resolve implementation issues as they arise;

e) Gather and analyze data that reflects how the implementation plans are being implemented and their effects on student performance over time, with special emphasis on progress in closing achievement gaps based on income, race, ethnicity, and disability, including the authority to investigate whether local education agencies or schools are making sufficient progress; the Oversight Board will have authority to gather and use data from all related government agencies, including the Maryland Longitudinal Data System;

f) Contract, as necessary, with independent experts;
g) Report progress at least annually to the Governor, legislature, and the public; describe implementation problems as they arise, and make recommendations as to changes in legislation, including on the adequacy of resources and accountability necessary to ensure the strategic plan will meet the objectives of the enabling legislation on schedule; these progress reports will include, in addition to a commentary on the degree to which the State and local agencies and institutions are carrying out their assigned roles, an analysis of the degree to which the funds provided by the State and by the localities are consistent with the Commission’s estimates of what would be needed to fully implement the Commission’s proposals; and

h) Coordinate the State’s participation in the OECD’s PISA survey program.

4. **Evaluation:** The Oversight Board will contract for an evaluation of the implementation of the Commission’s recommendations at the mid-point and end of the implementation period, including the use of additional funding to meet the goals, progress toward the goals and whether the goals have been achieved, and any recommendations to alter the goals or strategies to reach the goals.

5. **Sunset provision:** The body will sunset at the end of the implementation period specified in the enabling legislation.

6. **Recommendations of Oversight Board on redesign of government agencies to support high performance system for Maryland education and career development:** Prior to sunsetting, the Oversight Board will submit to the Governor and the Assembly a report on its work that includes recommendations for changes in the design of the functions, structure and authority of the state agencies responsible for education and the job training and career development of young people in the state. The Commission believes that, once the new system is in place, an Oversight Board will no longer be necessary if the relevant Maryland agencies and the relationships among them are redesigned on the basis of the implementation experience to function effectively and efficiently in support of the new high performance system of education, job training and career development.
Element Detail 5b

Element: MSDE will track and report on the progress of students in each Maryland school, as a whole and by and within subgroups, based on income, race, ethnicity, and disability, regarding their progress toward the CCR endorsement and the closing of achievement gaps. MSDE will use this data to identify schools in which students, especially groups of historically underserved students, are not making adequate progress toward a CCR endorsement by the end of grade 10. **MSDE will create a system of Expert Review Teams** (see 5a above) to conduct on-site investigations of the causes of poor student performance and make recommendations for correcting the problems identified to the school faculty, the school board, the community and MSDE on measures the need to be taken by each of these bodies to improve the performance of these low-performing schools.

Members of the Expert Review Teams will, when the Career Ladder is well established, be selected from among expert teachers and principals from those in senior positions on the career ladder and others whose expertise is directly relevant. Prior to that, MSDE will select Expert Review Team members from the ranks of highly regarded teachers, school leaders and senior Department staff members. All people appointed as members of Expert Review Teams will receive extensive training in the performance program described in the Commission report and on the rationale for that design, including extensive knowledge of the way similar systems work in the top performing systems elsewhere in the world. The purpose of these reviews will be to conduct interviews, observe classes and use other data to analyze the extent to which the recommendations of the Commission are being implemented and determine reasons why the student progress is insufficient and to make recommendations to the faculty, school leaders, the school community, the school district administration and MSDE as to measures that need to be taken to address the issues identified by the Expert Review Team.

Expert Review Team visits will begin in Year 3 of implementation. In years 3 through 5 of implementation, review team visits will be focused on the schools in the lowest decile of performance on the state accountability tests and on the districts with the highest concentration of such schools. They will be asked to advise these schools and districts on the design of the overall reform program and what will be expected of them in the sixth year of implementation, the first year in which the state can withhold funds from a school or district, based on inadequate implementation of the reform program and/or lack of progress in achieving academic goals by a school as a whole or by historically underserved groups of students (see 5e). During these three years, the review team will be expected to make recommendations to the schools and districts for strengthening the program and management of both the schools and districts, to put both in the strongest possible position for the Year 6 reviews. During this period, both the school and
the district will have the option of modifying or rejecting the advice received from the expert review committee, without prejudice.

However, beginning in Year 6 of implementation, MSDE will organize the visits of the review teams following the submission of their report on the prior year and their plans for the next year. The reports and plans submitted by these schools and districts, as well as their progress in addressing the issues revealed in prior reviews and in implementing the Commission’s reforms will all be taken into account by the review team as they visit the schools selected for them by the state. After they have visited the schools and districts, the review teams will prepare reports either recommending that the contingent funds (see 5e) be released or that they be withheld pending satisfactory responses to their recommendations. The schools and districts will then be expected to submit detailed written responses to the recommendations made by the review teams. Those responses will describe the actions the schools and districts are prepared to make in response to the recommendations as well as the changes they are prepared to make in their plans. The schools and districts will be given a reasonable amount of time to respond to these recommendations made by the expert review teams before any funds for the upcoming year are withheld. The funds will be released as soon as MSDE and the Oversight Board have determined, on the advice of the review committee, that a satisfactory plan has been submitted by the school or district.

In each subsequent year, the Expert Review Teams will again be triggered by data showing poor student performance for the school as a whole or among students in protected groups within the school, and, in particular, data showing that too many of the student body as a whole or within one or more protected groups at a school are unlikely to get a CCR endorsement by the end of grade 10. In each case, the Expert Review Teams will be instructed to compare actual implementation of the Commission’s recommendations to the Master Schedule of implementation and report discrepancies. It will also be expected to identify any other probable causes of poor performance and make recommendations for addressing them to the school, the district and MSDE.

In cases in which multiple Expert Review Teams are needed for a particular district because of the number of low-performing schools in that district, the MSDE will assemble meetings of those teams to help them come to consensus on the problems they see at the district level and on recommendations made to the district for addressing those problems. MSDE will be expected to enter into ongoing discussions with the district about the ways in which the district will address the district-level problems identified by the review teams.
The following are intended to illustrate the kinds of issues that might be identified at the school level and recommendations that might be made to address them:

1. The review team might find that expectations for students are very low, the curriculum is weak, there is very little alignment in curriculum from grade to grade or from teacher to teacher within a grade; the review team would have the option of recommending that the school be required to use the model state curriculum developed by the MSDE.

2. The review team might find that the leadership of the school is inept; the review team might recommend that the principal be given a mentor, another principal of a school at the same level serving very similar students whose students are performing at level far above those in the subject school.

3. The review team might find that many students in the school are living in deep poverty and suffering from the kind of constant violence and associated trauma often found in such schools; the review team might recommend that the school’s provisions for wrap-around services be greatly strengthened, and, in particular, that the school work out a partnership with the top staff at a nearby trauma hospital.

The review team might find that, well after the Career Ladder System has been introduced state-wide, the district has still not developed and fully implemented the program; the Expert Review Team might recommend that the superintendent put together a team to visit three districts that have done an exemplary job of setting up a system and produce a plan for their own system by a date certain, under penalty of losing their career ladder funds if they fail to meet the deadline.
Element Detail 5c

Element: The CTE Committee will track and report on the progress of students in each Maryland school with a CTE pathway, as a whole and by and within subgroups based on income, race/ethnicity and disability, regarding their progress toward achieving industry credentials and related employment upon graduation or in successful transfer to a community college CTE program.

1. The CTE Committee will establish performance metrics for schools with a CTE pathway.
2. The CTE Committee will use State accountability data to identify schools in which insufficient numbers of students or groups of protected classes of students, are not making adequate progress toward completion of its CTE Pathway. The Committee will organize Expert Review Teams of representatives of employers and CTE educators to visit those schools and employer sites to analyze the problems preventing adequate student progress toward successful completion of the CTE pathway and issue recommendations to the school board, the school community and the State for actions needed to current those problems.
3. The CTE Committee will schedule the visits of the Expert Review Teams to inform the annual decisions made by the CTE Committee and MSDE on the release of school funds conditioned on school performance. Schools, districts and employers will be given adequate time to respond to the recommendations of the Expert Review Teams before any funds to which the schools would otherwise be entitled are sequestered.
4. The local school board, the school and the relevant employers and employer associations will review the expert review team’s recommendations, which may include recommendations that require State action and submit a plan to the CTE Committee for addressing the expert review team’s recommendations.
5. Among the recommendations that might be made by these Expert Review Teams to the school board and the state would be pairing the struggling school with another school with similar demographics but considerably better performance with its CTE pathway in a way that would involve the principal of the high performing school taking responsibility for sharing his or her expertise and that of his or her staff with the faculty of the struggling school.
Element 5d

**Element:** MSDE and MHEC will track and report on the progress of the teacher preparation programs in upgrading the quality and standards of their programs in response to the Commission’s recommendations. MSDE and MHEC will prepare for the Oversight Board an annual joint report on the progress made in implementing the Commission’s recommendations on teacher education in Maryland. That report will include data on trends in 1) teacher quality as measured by the grades, class standing and accountability test performance of students applying to and admitted to Maryland teacher education institutions; 2) the number of applications to and acceptance by those institutions, as a whole and by gender and racial and ethnic background, 3) the proportion of graduates of teacher education programs (including those graduates expecting to teach at the elementary school level) who have majored as undergraduates in the subjects they plan to teach, 4) the proportion of new teachers hired in the state who were trained out of state to those trained in state, 5) the satisfaction of school district officials with the new teachers they hire just graduated from Maryland institutions as determined by their responses to questions on a form they helped to develop.

MSDE and MHEC will prepare for the Oversight Board as part of the same annual report a description all measures taken during the prior year by the schools and the universities to implement the Commission’s recommendations concerning teacher quality in Maryland. Among these recommendations are those concerning:

1. Measures taken to increase the proportion of highly qualified applicants to teacher education institutions who come from minority backgrounds
2. Measures taken to increase the proportion of high students graduates with very strong academic backgrounds selecting teaching as a career
3. Measures taken to make teacher education in the underlying disciplines more rigorous
4. Measures taken to better align the program of the the teacher education institutions with state curriculum frameworks
5. Measures taken to improve the background of beginning teachers in research and research techniques
6. Implementation more rigorous licensing standards and measures for new teachers in both mastery of the subject or subjects being taught and the methods for teaching them
7. Implementation of incentives to attract high quality high school graduates into careers in teaching
8. Trends in the rates at which teachers are acquiring the credentials needed to go up the new career ladders, including National Board Certification and higher steps on the ladder
9. Trends in the distribution of teachers along the steps of the new career ladder
10. Trends in longevity in teaching in Maryland schools, and, in particular, in service in schools serving high proportions of students in historically underserved students.
Element Detail 5e

Element: Not less than 25 percent of new funds available to the schools and school systems for initial funding of implementation plans will be released subject to approval by MSDE, the CTE Committee and the Oversight Board of the implementation plans submitted by the school systems to implement the Commission recommendations.

Beginning in year 6, not less than 25 percent of new funds will be released only on a finding by MSDE, the CTE Committee and the Oversight Board that 1) the schools and district are appropriately implementing the Commission’s recommendations, 2) the plans for the upcoming years are fully responsive to those recommendations and 3) the student body as a whole and student subgroups are making adequate progress toward CCR endorsement.

If increased funds are not used in ways likely to improve outcomes for students, students will lose their opportunity to learn and the public will become cynical about arguments that the schools need more money. This recommendation is intended to provide school districts and school faculties with strong incentives to implement the policies and practices the Commission believes will greatly improve student performance and close performance gaps between historically underserved populations of students and others. This recommendation is paired with the preceding recommendation concerning Expert Review Teams. MSDE and the CTE Committee are expected to field Expert Review Teams in schools and districts in which data gives them good reason to believe that students are not making reasonable progress toward earning diplomas, CCR endorsements and solid-employer-recognized credentials. It will be up to the Expert Review Teams to gather data and testimony from many sources and to produce sound recommendations for actions to be taken by the school, district, employers (where appropriate in the case of CTE) and the relevant state agencies. The Commission expects that MSDE and the CTE Committee, when making decisions about not releasing a portion of new funds in response to inadequate performance and plans, will lean heavily on the advice it receives from the Expert Review Teams. The Commission does not believe that funds should be withheld from any school simply because of poor student performance. Poor student performance should instead be used to trigger a visit from an expert review team. A portion of new funds should be withheld only when the district or school is not doing what it should be doing to improve student performance, and for only so long as it takes to produce a plan which, in the judgment of the expert review team, is consistent with the Commission plan and likely to lead to the improvement that is needed. Funds will be withheld from a district by MSDE and the CTE Committee only when a recommendation to withhold has been made to the Oversight Board and the Oversight Board has approved that recommendation.
A recommendation to the Oversight Board from the MSDE or the CTE Committee to withhold funds will be made only after an Expert Review Team has made recommendations for changes, the school or district has had sufficient time to respond, and MSDE and/or the CTE Committee, in consultation with the Expert Review Committee has determined that the response from the school and district is inadequate.

In no case will allocated funds be reduced once plans have been approved, but MSDE may, with the approval of the Oversight Board, release some funds while continuing to withhold others if the some parts of a plan are satisfactory and others are not.
Element Detail 5f

**Element:** Not less than 75 percent of enrollment-based formula funds allocated to school systems or schools on the basis of the needs of students enrolled in the school will flow down to the school for use by the school to educate the children in that school.

It is the intention of the Commission that the majority of all State and local formula funds allocated to school systems on the basis of student enrollment and student needs should follow students to their school for use in educating those students and providing the extra resources they may need. The Oversight Board will monitor school–level spending (which will necessitate LEA reporting of student-level spending by school and likely a new financial reporting system for MSDE and LEAs) by LEAs, and may develop an appeal process by which LEAs may request flexibility in meeting this requirement, at least in the transition period as full implementation of the Commission’s policy and funding recommendations are phased-in.